### Southern Illinois Poll Fall 2013 – Higher Education Questions

#### **Table 1 – SIU Favorability**

"We would like to know your views of various industries and occupational groups in our area. For each one that I read, please tell me whether you have a very favorable attitude, favorable, unfavorable, or very unfavorable attitude toward that group. If you don't have an opinion either way, just tell me that. First is (rotate)

<sup>&</sup>quot;Southern Illinois University"

Response	Percent Responding
Very favorable	22.1%
Favorable	54.1%
Unfavorable	8.7%
Very unfavorable	4.2%
No opinion	7.9%
Other/Don't know	3.0%

Table 2 – Quality of Public Higher Education

Respondents were asked about the quality of public higher education, in general, in the State of Illinois. They then were asked about the quality of public higher education "in your area or part of the state."

Response	In Illinois	In Your Area
Excellent	10.4%	10.1%
Good	33.3%	39.7%
Average	39.0%	34.7%
Below average	7.2%	7.4%
Poor	5.7%	5.7%
Other/Don't know	3.2%	2.2%

### Table 3 - Public Higher Education Funding

"Overall, do you think the funding for public universities and colleges in Illinois is enough to meet their needs or not enough to meet their needs?"

Response	Percent Responding
Enough	35.2%
Not enough	53.3%
Other/Don't know	11.4%

"If you came to believe increased funding for public universities and colleges in Illinois were necessary, should it come from" (Rotate)

Response	Percent Responding
State tax increases	32.3%
Tuition and fee increases	29.5%
Both (VOL)	10.2%
Neither (VOL)	14.6%
Other/Don't know	13.4%

Table 4 – Importance of Quality Higher Education

"How important would you say it is for Illinois to have *top quality* public universities and colleges? Would you say this is a . . ."

Response	Percent Responding
Top priority	33.0%
Very important but lower priority	42.7%
A somewhat important priority	21.3%
Not too important a priority	1.7%
(VOL) Not important at all	0.3%
Other/Don't know	1.0%

"Do you think states with top-quality public universities and colleges are more likely to attract economic development, less likely to attract economic development, or doesn't it make much difference one way or the other?"

Response	Percent Responding
More likely	54.6%
Less likely	1.5%
Doesn't make much difference	41.4%
Other/Don't know	2.5%

"Would you say that achieving a college degree is more or less important today than it was for your parents' generation?"

Response	Percent Responding
More important	83.1%
Less important	11.9%
Equally important (VOL)	3.7%
Other/Don't know	1.2%

### **Table 5 – Access to Higher Education**

"Do you believe that currently, in Illinois, the vast majority of people who are qualified to go to college have the opportunity to do so, or do you think there are many people who are qualified to go but don't have the opportunity to do so?"

Response	Percent Responding
Vast majority have the opportunity	31.3%
Many who don't have the opportunity	/ 65.0%
Other/Don't know	3.7%

"Now I'd like to know if you think qualified students from low-income families—regardless of ethnic background—have less opportunity, more opportunity, or about the same opportunity as others to get a college education?"

Response	Percent Responding
Less opportunity	43.7%
More opportunity	15.9%
About the same opportunity	37.2%
Other/Don't know	3.2%

"And, would you say there are greater or fewer opportunities to achieve a college education today than there were for your parents' generation?"

Response	Percent Responding
Greater opportunities	77.7%
Fewer opportunities	17.9%
About the same opportunities (VOL)	3.2%
Other/Don't know	1.2%

"When today's children are of college age, do you think they will have greater or fewer opportunities to attend college than you did?"

Response	Percent Responding
Greater opportunities	56.1%
Fewer opportunities	30.3%
About the same opportunities (VOL)	7.2%
Other/Don't know	6.5%

# **Table 6 – Choose Higher Education or Employment**

"Which statement comes closer to your own view, that (ROTATE) . . ."

Response Percent Responding
High school graduates should go on to
college because they'll have better job
prospects in the long run 66.5%
--OR-High school graduates should take any
decent job offer they get, because there are
so many unemployed people already 17.9%
Other/Don't know 15.6%

# Table 7 - Cost and Quality - Two-year vs. Four-Year Schools

"Do you think that four-year colleges and universities work hard to keep the price of college education down, or that they raise prices whenever they can to bring in more money?"

Response	Percent Responding
Work to keep the price down	27.3%
Raise prices whenever they can	58.6%
Other/Don't know	14.1%

"And what about two-year community colleges? Do you think community colleges work hard to keep the price of college education down, or that they raise prices whenever they can to bring in more money?"

Response	Percent Responding
Work to keep the price down	71.5%
Raise prices whenever they can	20.1%
Other/Don't know	8.4%

"Do you agree or disagree that students at two-year community colleges can learn just as much as they would in their first two years in a four-year college or university?" (IF AGREE/DISAGREE: Do you strongly or somewhat AGREE/DISAGREE?)

Response	Percent Responding
Strongly agree	63.5%
Somewhat agree	19.9%
Somewhat disagree	5.7%
Strongly disagree	4.7%

Other/Don't know 6.2%